

Raise the Region 2025 - Incentive Prizes

The Raise the Region® website will feature a live leaderboard where nonprofits and donors can track donations by organization in real-time. The leaderboard will list nonprofits in the order of most gifts. You will also be able to view the amount raised per nonprofit, but this is not a factor in determining incentive prize winners. Final grant prize distribution may differ from leaderboard results, as all gifts are subject to eligibility verification. Prize awards will be determined by donation timing, verified amounts, and other specified criteria. In the case of ties, prizes will be equally distributed among tied nonprofit organizations.

FCFP reserves the right to review and verify all donations and prize eligibility. FCFP reserves the right to determine whether a gift is acceptable as part of Raise the Region and has the right to decline to accept any gift which it determines is not acceptable. FCFP's determination is final. FCFP will announce recipients of incentive prizes within five business days after the conclusion of Raise the Region.

PRE-EVENT PRIZES					
<u>Prize Name</u>	<u>Award Amount</u>	<u># of Awards</u>	<u>Nonprofit Eligibility</u>	<u>Day</u>	<u>Criteria</u>
Best Profile Design	\$500	3	Small; Medium; Large	Prior to March 3, 2025	Nonprofit with the most outstanding profile page design based on overall visual appeal, user-friendliness, and effective storytelling. Profiles will be judged March 3.
Social Media Challenge	\$1,000	3	Small; Medium; Large	No later than March 6, 2025	Nonprofits who post a picture on social media with an RTR Yard Sign. Posts must be shared before March 7, using #RaisetheRegion2025 and tagging @FCFPGives.
Sponsor Share	\$1,000	1	All Included	No later than March 6, 2025	Nonprofits that share an RTR sponsor video from the FCFP Facebook page by March 7. One organization entry per video shared.
Attendee Selection	\$1,000	3	All Included	March 12, 2025	Attendees at the Kickoff Event will be entered into a random drawing to select a nonprofit of their choice. Participants must be present to win.

RANDOM PRIZES - An organization is eligible to win only one prize through these random drawings.					
<u>Prize Name</u>	<u>Award Amount</u>	<u># of Awards</u>	<u>Nonprofit Eligibility</u>	<u>Criteria</u>	
Lucky Ticket	\$1,000	11	All Included	Nonprofit selected based on the primary category chosen during registration. If multiple categories were selected, each organization can only win once. One organization selected per category: Animals; Arts & Culture; Economic Growth; Education; Environment; Health; Individuals; Public Safety; Social Justice; Social Service; Wellness	
County Drawing	\$1,000	7	All Included	Nonprofit selected based on the location of the organization's physical office address provided during registration. One organization selected per county: Lycoming; Columbia; Union; Montour; Snyder; Northumberland; Tioga	

TIMED PRIZES - An organization may compete multiple times for a timed prize but can only win under a specific criteria once.

<u>Prize Name</u>	<u>Award Amount</u>	<u># of Awards</u>	<u>Nonprofit Eligibility</u>	<u>Day</u>	<u>Qualifying Hours</u>	<u>Criteria</u>
Fast Start Prize	\$1,000	3	Small; Medium; Large	Wednesday	6:00 - 6:30 PM	Every donation of \$25 or more will be entered into a random drawing
Minute Match	\$50	TBD	All included	Wednesday	6:15 PM	At 6:15 PM, gifts of \$50 will be matched dollar for dollar for one minute or until the total match fund is allocated. (Multiple transactions to the same nonprofit will only count once for matching dollars.)
Kick Off Challenge	\$1,000	3	Small; Medium; Large	Wednesday	6:30 - 7:00 PM	Nonprofit with the single largest gift made to one organization
Prime Time Prize	\$1,000	3	Small; Medium; Large	Wednesday	8:00 - 10:00 PM	Nonprofit that raises the most money
Skillful Gifting Prize	\$1,000	3	Small; Medium; Large	Wednesday	10:00 PM - 12:00 AM	Nonprofit that receives the most gifts of \$100 or more
Sleep Walker Prize	\$1,000	3	Small; Medium; Large	Wednesday	12:00 - 5:00 AM	Nonprofit that raises the most money
Rise and Shine Prize	\$500	6	Paid Staff; Volunteers	Thursday	6:00 - 9:00 AM	Top 3 nonprofits that raise the most money
Tioga County Challenge	\$1,000	1	Tioga County	Thursday	10:00 - 11:00 AM	Tioga County nonprofit with most gifts. (Nonprofit must have a physical address in Tioga County to be eligible.)
100 Reasons to Give	\$1,000	3	Small; Medium; Large	Thursday	10:00 - 11:00 AM	Every donation of \$100 or more will be entered into a random drawing
Powerful Communities	\$1,000	3	Small; Medium; Large	Thursday	Prior to 11:00 AM	Every nonprofit with at least 10 unique donors by 11:00 AM will be entered into a random drawing
Mid Day Prize	\$1,000	3	Small; Medium; Large	Thursday	11:00 AM - 2:00 PM	Nonprofit that receives the most gifts of \$50 or more
Afternoon Drive	\$1,000	3	Small; Medium; Large	Thursday	2:00 - 5:00 PM	Nonprofit with the highest number of unique donors
Evening Challenge	\$500	6	Paid Staff; Volunteers	Thursday	5:00 - 7:00 PM	Top 3 nonprofits that raise the most money
Largest Gift Challenge	\$1,000	3	Small; Medium; Large	Thursday	6:00 - 7:00 PM	Nonprofit with the single largest gift made to one organization
Minute Match	\$100	TBD	All Included	Thursday	7:16 PM	At 7:16 PM, gifts of \$100 will be matched dollar for dollar for one minute or until the total match fund is allocated. (Multiple transactions to the same nonprofit will only count once for matching dollars.)
White Flag Prize	\$1,000	3	Small; Medium; Large	Thursday	8:00 - 10:00 PM	Nonprofit that raises the most money
Checkered Flag Prize	\$1,000	3	Small; Medium; Large	Thursday	10:00 - 11:59 PM	Nonprofit that receives the most gifts

STRATEGIC PRIZES - Will be determined post event.

<u>Prize Name</u>	<u>Award Amount</u>	<u># of Awards</u>	<u>Nonprofit Eligibility</u>	<u>Criteria</u>
Growth Prize	\$1,000	3	Small; Medium; Large	Nonprofit with the largest percentage of growth of online dollars raised in 2024 vs 2025.
Most Patriotic	\$1,000	3	Small; Medium; Large	Nonprofit that receives a gift from the most US states. Location based off of credit card billing address.
Top Value Award	\$1,000	3	Small; Medium; Large	Nonprofit that earns the most money during the 30 hours (Organization is not eligible if also winning one of the top 3 prizes with the same criteria).
Lucky Dog Prize	\$1,000	3	Small; Medium; Large	Any nonprofit that did not win a prize will be entered into a random drawing.
New Participant Prize	\$1,500	1	New Organization	Nonprofit participating for the first time that receives the most unique donors (Organization is not eligible if also winning one of the top 3 prizes with the same criteria).
Good Samaritan Prize	\$2,000	1	All Included	Nonprofit chosen by the donor who contributes to the most organizations.
Grand Prize	\$5,000	3	Small; Medium; Large	Nonprofit with the highest number of unique donors.
Second Prize	\$2,000	3	Small; Medium; Large	Nonprofit with the second-highest number of unique donors.
Third Prize	\$1,000	3	Small; Medium; Large	Nonprofit with the third-highest number of unique donors.

NONPROFIT ELIGIBILITY DEFINITIONS

All Included	Nonprofit organizations approved to participate in Raise the Region 2025.
New Organization	Nonprofit participating in Raise the Region for the first time in its history.
Paid Staff	Nonprofit that employs one or more individuals who receive compensation for their work within the organization.
Volunteers	Nonprofit that is entirely operated by unpaid individuals, with no staff members receiving compensation for their work.
Tioga County	Nonprofit with a physical address in Tioga County, Pennsylvania.
Small	Nonprofit organization size, as determined by FCFP, based on registration details such as Form 990 responses, budget, revenue, salaries, and assets. Each size category will have an equal number of organizations.
Medium	
Large	